



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
CIN:L74120MH2012PLC226823
Regd. Office.: 602 Avior Nirmal Galaxy
LBS Marg Mulund West Mumbai 400080 India

t: +91 22 6142 6030
f: +91 22 6142 6061
e: corp@vertoz.com
w: www.vertoz.com

23rd January 2021

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Scrip Code: VERTOZ

Dear Sir/Madam,

Subject: Intimation of Incorporation of branch of our Subsidiary Company in New Jersey, USA.

With reference to the captioned subject, we would like to inform you that the Company’s Wholly Owned Subsidiary “Vertoz Inc” has incorporated a new branch with the same name viz. “Vertoz Inc” in New Jersey, United States of America on 22nd January 2021.

After incorporation of the new branch, Vertoz Inc, California, USA is now having two (2) branches in USA, one in New York and another in New Jersey.

The details as required under SEBI (LODR) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September 2015 of the branch is given in Annexure A to this Letter.

This is for your information.

Kindly acknowledge the receipt of the same.

**On Behalf of Board of Directors
For Vertoz Advertising Limited**

Zill Shah

**Zill Shah
Company Secretary & Compliance Officer
Place: Mumbai**



Encl: As Above



Annexure A

Details as required under SEBI (LODR) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September 2015:

1. Vertoz Inc

Sr. No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	Name: Vertoz Inc Share Capital: Being a branch, there is no Share capital infusion. Turnover: Nil (Being newly incorporated)
2.	Whether the acquisition would fall within the Related Party Transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	NA
3.	Industry to which the entity being acquired belongs	Online Digital Advertising Services
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	Vertoz Inc is incorporated for buying and selling of online digital advertising services
5.	Brief details of any governmental or regulatory approvals required for the acquisition	NA
6.	Indicative time period for completion of the acquisition	NA
7.	Nature of consideration – whether cash consideration or share swap and details of the same	NA
8.	Cost of acquisition or the price at which the shares are acquired	NA
9.	Percentage of shareholding/control acquired and/or number of shares acquired	100% control of Vertoz Inc, California through its Board of Directors, as the target entity is its branch.
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the	Vertoz Inc is a branch incorporated in New Jersey and its effective date of filing as a Foreign For – Profit Corporation is 22nd January 2021. It is an extended arm of





Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
CIN:L74120MH2012PLC226823
Regd. Office.: 602 Avior Nirmal Galaxy
LBS Marg Mulund West Mumbai 400080 India

t: +91 22 6142 6030
f: +91 22 6142 6061
e: corp@vertoz.com
w: www.vertoz.com

acquired entity has presence and any other significant information (in brief)	Vertoz Inc to have smooth and extended business operations of the USA business, which is incorporated under the Laws of California on 5th December 2012. The branch is yet to commence its business operations.
---	---

