



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
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14th December 2020

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Script Code: VERTOZ
Series: EQ

Subject: Intimation under Regulation 30 and events specified in Para B of Part A of Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

With reference to the captioned subject matter, we wish to inform you that our Company Vertoz Advertising Limited has bagged “**MOBEXX Awards 2020**” under the category “**Most Outstanding Programmatic Platform for Mobile Advertising**”.

Enclosed below is the brief description about the said award.

The aforesaid disclosure is under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to kindly take a note and acknowledge the same.

Thanking you,

Yours Faithfully,

For Vertoz Advertising Limited

Zill Shah

Zill Shah
Company Secretary & Compliance Officer



Encl: - a/a



VERTOZ WINS THE AWARD FOR ITS PROGRAMMATIC PLATFORM BY MOBEXX - 2020

Vertoz recently bagged the “**MOBEXX Awards 2020**” for '**Most Outstanding Programmatic Platform for Mobile Advertising**' powered by Voot. This is for the 3rd consecutive time that we have been a proud recipient of this award.

The award recognizes and celebrates excellence in mobile advertising. Out of the four categories namely Industry, Discipline, Outstanding, and Special Awards, we bagged the award under the Outstanding category.

Although held virtually, there were a plethora of applications from varied sectors across industries. The applicants were judged on various parameters right from achievements to approach, creativity, innovation, effectiveness, and implementation. The applications were judged by the thought leaders and members who create the most effective campaigns while working with the powerful companies.

Vertoz is an Ad-Tech Company that offers white-labeled programmatic solutions to digital agencies. It assures best-in-class returns on investment along with top-notch precision and reach of ads. Its platform is called Ingenious Plex which facilitates real-time bidding to secure the best inventories at the best price.

Vertoz was awarded by MOBEXX virtually owing to the current scenario of an ongoing pandemic. Post a panel discussion on how digitization will be a necessity in the forth-coming years, the winners were announced.

