VERTOZ

Vertoz Limited (f.k.a. Vertoz Advertising Limited)
CIN: L74120MH2012PLC226823
Regd. Office.: 602 Avior Nirmal Galaxy
LBS Marg Mulund West Mumbai 400080 India
t: +91 22 6142 6030
e: corp@vertoz.com
w: www.vertoz.com

29th April 2025

The Manager – Listing Department,
National Stock Exchange of India Limited,
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Scrip Code: VERTOZ
Series: EQ

Dear Sir/Madam,

Subject: Intimation under the Regulation 30 of Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015

With reference to the captioned subject, we would like to inform you that the Company's Stepdown Subsidiary "AdNet Holdings INC" has incorporated one Wholly-Owned Subsidiary Company viz. "ADMIDA LLC" in New York, the United States of America, today, i.e., 29th April 2025 and its office is at 112 W. 34th Street, 17th and 18th Floors, New York, USA 10120.

Adnet Holdings Inc, having its office at 1250 Broadway, Suite 3600, New York City, New York – 10001 is a Wholly Owned Subsidiary of Vertoz Inc.

Vertoz INC, having its office at 33 Wood Avenue, South Suite 600, Iselin, New Jersey 08830 is a Wholly Owned Subsidiary of Vertoz Limited (formerly known as Vertoz Advertising Limited).

The details as required under SEBI (LODR) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are enclosed as "Annexure A".

This is for your information.

Request you to take above facts on your record.

For Vertoz Limited
(Formerly known as Vertoz Advertising Limited)

Zill Pankaj Shah
Digitally signed by Zill Pankaj Shah
Date: 2025.04.29 19:48:13 +05'30'

Zill Shah
Company Secretary & Compliance Officer
M. No.: A51707
Encl: A/a



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Annexure A

Details as required under SEBI (LODR) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024:

ADMIDA LLC:

Sr. No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	**Name:** ADMIDA LLC **Size and Turnover:** Nil (Being a newly incorporated Company)
2.	Whether the acquisition would fall within the Related Party Transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	Yes, the acquisition falls within the Related Party Transaction(s). The Promoter/ Promoter Group/ Group Companies do not have any interest in the incorporated entity.
3.	Industry to which the entity being acquired belongs	Online Digital Advertising Services.
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	ADMIDA LLC is incorporated for buying and selling of online digital advertising services.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	Not applicable
6.	Indicative time period for completion of the acquisition	Not applicable
7.	Not applicable	Not applicable
8.	Cost of acquisition or the price at which the shares are acquired	Not applicable
9.	Percentage of shareholding/control acquired and/or number of shares acquired	ADMIDA LLC is wholly owned by Adnet Holdings Inc.
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	ADMIDA LLC is a Domestic Limited Liability Company incorporated in New York, USA on 29th April 2025 and is yet to commence its business operations.

NOTE: The Company is incorporated in New York, USA and as per the State Laws for formation of Companies, a Limited Liability Company (LLC) can be incorporated without infusion of funds.

VERTOZ LIMITED MUMBAI CIN: L74120MH2012PLC226823