VERTOZ

Vertoz Limited (f.k.a. Vertoz Advertising Limited
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08th August 2024

The Manager – Listing Department
National Stock Exchange of India Limited,
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ
Series: EQ

Sub: - Press Release in connection with the Unaudited Financial Results for Quarter ended 30th June 2024

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed a copy of the Press Release on the Unaudited Financial Results of the Company for the Quarter ended 30th June 2024.

The same will also be available on the website of the Company at the URL https://vertoz.com/ir/.

This is for your information and records.

Thanking you,

Yours Faithfully,

For Vertoz Limited
(Formerly known as Vertoz Advertising Limited)

Zill Pankaj Shah

Digitally signed by Zill Pankaj Shah
Date: 2024.08.08 21:16:49 +05'30'



Zill Shah
Company Secretary & Compliance Officer
Membership No. A51707
Encl: A/a

Vertoz Delivers Strong Start to Q1 FY25

Revenue and EBIDTA at All- Time Highs, PAT sees 61.94% Growth

Mumbai, 8th August 2024- Vertoz Limited (NSE: VERTOZ), an AI-powered MadTech and CloudTech platform, has had an exceptional start to FY25. The company has set new records for revenue and EBITDA, while its Profit After Tax (PAT) has grown significantly. These results reflect Vertoz's commitment to innovation and strategic growth, demonstrating the company's strength in the digital advertising and cloud technology sectors.

Key highlights for Q1 FY25 include:

- **Revenue** reached **Rs. 60.17 crore**, marking a year-over-year (YoY) growth of **77.40%.**
- **EBITDA** (excluding other income) rose to Rs. 8.94 crore, showing a YoY growth of **127.85%.**
- **PAT** climbed to Rs. **5.74 crore**, with a YoY growth of **61.94%**.

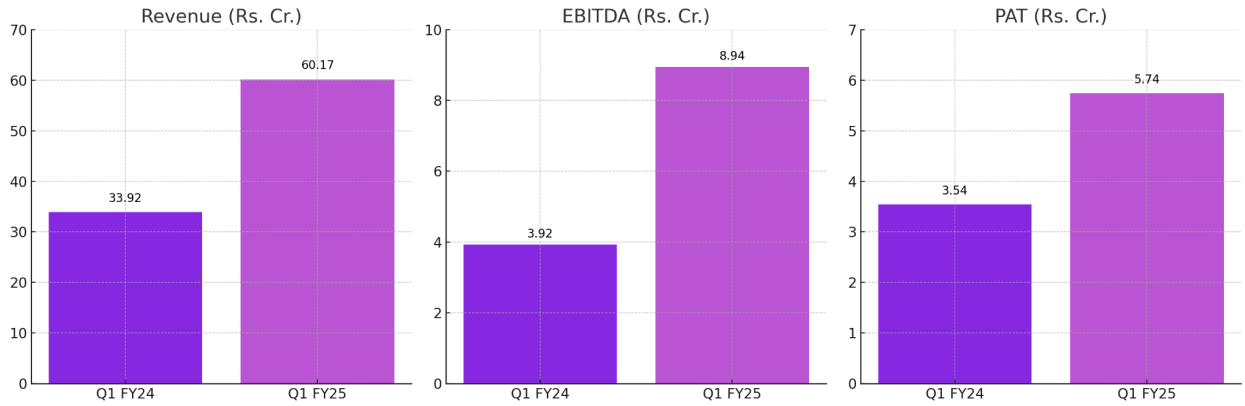
Key Consolidated Financials:

Particulars (Rs. Cr.)	Q1 FY25	Q1 FY24	YoY%
Revenue	60.17	33.92	77.40%
EBIDTA*	8.94	3.92	127.90%
PAT	5.74	3.54	61.94%

*EBITDA excluding Other Income

Performance Highlights:

The financial results for Q1 FY25 highlight Vertoz's strong performance across all key metrics. As illustrated in the graphs below, the company has achieved significant growth in Revenue, EBITDA, and PAT compared to the previous year. This success is a testament to Vertoz's strategic focus on expanding its market presence and enhancing operational efficiency.



Recent Key Developments:

In Q1FY25, Vertoz not only achieved impressive financial results but also made strategic advancements that solidified its leadership in the digital marketing and advertising space.

- Vertoz executed a groundbreaking influencer campaign for Himalaya's Turmeric Face Care range, reaching an impressive **134 million** audience within just **60 days**—averaging around **2 million per day**.
- A highly successful coupon campaign on Zomato for Happilo, a leading health food brand, resulted in over **100K coupon** redemptions.
- Vertoz's IncrementX division partnered with **Loop Media** to enhance monetization for Connected TV (CTV) and Digital Out-of-Home (DOOH) advertising. This synergy creates a powerful platform for advertisers, allowing for highly targeted advertising opportunities to maximize impact.

Management Comments:

Mr. Hirenkumar Shah, Promoter & Managing Director of Vertoz Ltd.:

"We are excited to report exceptional growth for Vertoz in Q1FY25. Vertoz has seen exceptional growth, with revenue soaring to ₹60.17 crore—a 77.40% increase year-over-year. This incredible performance spans all our business areas.

We've had some exciting milestones, like our successful Himalaya influencer campaign and the Happilo coupon campaign on Zomato. These efforts have boosted our market presence and efficiency.

Vertoz thanks its dedicated team and shareholders for their support and confidence in its vision. We are committed to delivering sustained value and driving further growth."

Mr. Ashish Shah, Promoter & Director of Vertoz Ltd.:

"Vertoz has started Q1FY25 with a strong start, achieving milestones in innovation and growth.

The company's IncrementX division has partnered with Loop Media to enhance monetization opportunities for Connected TV and Digital Out-of-Home advertising. This partnership combines IncrementX's advanced monetization technology with Loop Media's extensive business location network.

The EBITDA margin for Q1FY25 impressively stands at 14.85%, which marks a 329 basis point rise from the previous quarter. Moreover, it gives us great pleasure to announce that our Profit After Tax for Q1FY25 shot to ₹5.74 crore, a remarkable 61.94% year-over-year rise!"

Company Overview

Vertoz is an AI-powered MadTech and CloudTech platform, offering Digital Advertising, Marketing, Media and Monetization (MadTech), and Digital Identity and Cloud Infrastructure (CloudTech) catering to Businesses, Digital Marketers, Advertising Agencies, Digital Publishers, Cloud Providers, and Technology companies.

For more details please visit: https://www.vertoz.com/

For further information please contact:

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Note: *Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties, and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*